

THE ARCHITECTS ASSOCIATION OF SANTA CRUZ COUNTY

First Quarter

2011

AASCC ELECTION RESULTS

The results are in. President of the AASCC for 2011 is Jim Stroupe.

Vice President is Hugh D. Carter, and continuing as Treasurer is William Fisher.

Our many thanks to last year's Co-Vice Presidents Daniel Gomez and Daniel Townsend, and to Treasurer Bill Fisher as well, for their ideas and efforts on behalf of the Architects Association and our members.

This year's President, Jim Stroupe, was an active member of the AASCC in years past, prior to moving his practice to Moraga, California. Now he is back in the area, in a newly designed and built home and office in the hills above Aptos.

See *President's Message* article on page two.

Contact your AASCC Officers

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AASCC BUILDING TOURS

Remember past Building Tours we've had of the Sutter Maternity complex, the Simpkins Swim Center in Live Oak and Marty Fiorovich's Kimia Building?

They were fun, informative and we came away having learned something that we could use in improving our own designs.

In response to results from our recent survey of members, we have resumed our Building Tours, now scheduled on the third Thursday of the month, just like our Lecture & Exhibit Series.

Have a suggestion for a building you would like to see?

Call Jim Stroupe at 688-3300.

See "2011 AASCC Building Tours" article on page three for information on upcoming Tours.

First Building Tour

Our first Tour, of the new **Community Foundation Santa Cruz County** building designed by Mark Cavagnero Associates, was a great success. More than two dozen people attended a lively and informative Tour led by Lance Linares, Executive Director, who recounted the planning, design, funding and building process from an owner's perspective.

NEWS SHORTS

Green Building Code

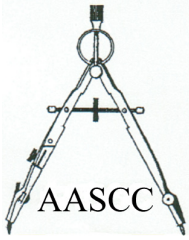
The California Green Building Code, "Cal Green" is a completely new code. Although a state wide ordinance, each local jurisdiction may require performance at a higher Tier than mandated by the Code, or may overlay a program of local requirements. Be sure to consult your local code officials when first beginning a project.

Our thanks to John Ancic and Joe Fullerton, with the City of Santa Cruz, for their November presentation about the City's implementation of Cal Green.

Lecture Series Sponsors Sought

Put your business front and center by sponsoring our Lecture Series. The AASCC is seeking both Event and Series Sponsors for this year's presentations. Sponsorships are a tax deductible donation to Habitat for Humanity. Call Jim Stroupe for more information on Sponsorship options and benefits at 688-3300.

The first known Architect, associated with a specific building, was Imhotep "one who comes in peace", creator of Djoser's Step Pyramid at the Saqqara complex in Egypt circa 2620 BCE.



The Architects Association of Santa Cruz County

Officers:

President: Jim Stroupe
Vice President: Hugh David Carter
Treasurer: William Fisher

Newsletter:

Send letters, change of address, subscription & advertising inquiries to:
AASCC Newsletter, P.O. Box 7462, Santa Cruz, California 95061

The Architects Association of Santa Cruz County is a professional organization of licensed Architects, interns, and related professionals living or working in Santa Cruz County. It was formed in 1982 with the purposes of increasing public awareness and sensitivity to architecture, giving members a platform for addressing design and planning issues at the regulatory level, fostering communication among local design and building professionals, and sponsoring cooperation among private and public groups, all with the goal of improving the quality of both the built and natural environments.

Website: www.aascc.org

Information line: 831.460.2999

AASCC PRESIDENT'S MESSAGE

The Architects Association continues as an active force in our county by creating, supporting and leading a network of individuals, thereby forming an organization that is stronger than any one architect alone.

Our Association has a thirty year history of involvement, working along many avenues to improve our county's built environment.

We have presented more than a hundred speakers to educate our members and the public, and held fifteen Open Architecture Tours showcasing the talents of our members.

Our group has organized pro bono design charrettes for earthquake recovery in downtown Santa Cruz, affordable housing on new Habitat building sites, urban design in the cities of Scotts Valley and Santa Cruz, and historic facade improvements in Watsonville.

The AASCC has held public exhibitions of our members' work and organized tours of interesting new buildings.

Our group meets with elected and appointed city and county officials and staff to support reform of zoning ordinances and approval processes.

By appearing at public meetings, and speaking with a united voice, we seek to shape and support ideas and policies that will better both our built and regulatory environments.

To meet our goal of helping each other improve as architects, better able to help our clients and community, we need to improve our ability to share information. The newsletter is part of that, and we plan to use email for more frequent messages to our members.

We hope this will help us to raise the quality of services of all architects and allied professionals in Santa Cruz County.

We can do all this only if we devote a small amount of our time to the common good, and for that investment, we will be rewarded.

It's no surprise that those local architects who volunteer, serving their communities on zoning boards, design review boards and historic preservation commissions, may receive referrals for local projects.

Remember what the AASCC has done and be an active member again!

Jim Stroupe
AASCC President 2011

LECTURE SERIES WITH HABITAT

We are pleased to announce that our **Lecture & Exhibit Series** for this year, with it's theme of *Housing & Community Development*, will be presented jointly by **Habitat for Humanity Santa Cruz County** and the AASCC.

Habitat will partner with the AASCC on these four public presentations, just as they have for many years on the annual Open Architecture Tour.

We are sincerely appreciative of their participation, and their contributions to our community,

Our Lecture & Exhibit Series will be held in a new venue, *The Museum of Art & History* at the *McPherson Center*, with Exhibits in the Atrium.

This Exhibit Series, only shown the evening of the Lecture, will feature displays by our members and Habitat, each focused on an aspect of the Lecture Series theme of "*Housing and Community Development*".

Light refreshments will be provided in the McPherson Center lobby, starting at 5:30 pm. We hope that you will view the Exhibit both before and after the evening's Lecture presentation.

See page four for Schedules of Lectures and Special Events.

PLACES THAT LOVE PEOPLE

Our first presentation of the Lecture & Exhibit Series features Ross Eric Gibson on the lessons of history in Santa Cruz County.

Ross, always an engaging speaker, will address the practical values of incorporating history into our contemporary culture, no doubt peppered with his considerable store of local historical anecdotes.

His presentation will include an overview of the architectural history of Santa Cruz County, and critical issues in the field of historic preservation.

Please join us in learning more about the history of our county, and gain a better understanding of how historic architecture influences buildings today.

Mr. Gibson was an active participant in the AASCC's earthquake recovery charrette and the community process that followed. He has served four terms on the City of Santa Cruz Historic Preservation Commission, written hundreds of articles on local history and offers Historic Consulting Services. Mr. Gibson can be reached at 423-1932.

HOME & GARDEN SHOW & TELL

Two hour slots are available for the AASCC's table at the Home & Garden Expo on 26 & 27 March 2011. Members are invited to display their materials and discuss the value of design with attendees. To reserve a spot call Bill Fisher at 246-0117.

2011 AASCC BUILDING TOURS

21 April 2011. Tour the new **Nordic Naturals** building, designed and built by Ausonio, a general contractor based in Castroville. Our tour of this brand new, three story, LEED Platinum, tilt-up concrete office building of 118,000 sf, will be led by Jim Staniec, Ausonio project manager, from 5:30 pm to 6:30 pm. 111 Jennings Drive, Watsonville, close to the airport, off Airport Boulevard. Meet at 5:20 pm.

30 October 2011. Visit the new **Saint John's Episcopal Church**, designed by Warren Callister, for a tour by Anne Baker, from 5:30 pm to 6:30 pm. 125 Canterbury Dr., Aptos. State Park Drive exit ocean side, right at Searidge Rd., right at McGregor Dr., then left.

OPEN ARCHITECTURE TOUR IS BACK

We are happy to report the return of the OAT, our yearly benefit for our local Habitat for Humanity Santa Cruz County. Catherine Moon, our intrepid Event Director, reports that eight of the Tour Site openings are filled, with Tour planning well under way.

The OAT was cancelled last year due to the effects of the economic contraction on the entire design and building industry.

This years Tour is still looking for Sponsors, Advertisers and another Tour Site or two. If you have questions, or would like more information on how to participate, call Catherine Moon of New Moon Design Group at 724-4110.

CALL FOR EXHIBITORS

Our Lecture & Exhibit Series, at *The Museum of Art & History*, is a great opportunity to present your work to the public.

Exhibit 1 features projects designed in an Historic Style, or involving an Historic Building.

Exhibit 2 will focus on Housing and Accessory Dwelling Units.

Exhibit 3 will look at Urban Design and Mixed Use projects.

Exhibit 4 topic is under development. More details will follow in the next Newsletter.

A limited number of Exhibit spaces are available, for display of a presentation board on a free standing easel in the Atrium during the Lecture, for all AASCC Members in good standing

Set up at 5:00 pm on the evening of the Lecture, materials to be removed by 8:00 pm that evening.

To reserve exhibit space at the first three Exhibits in the Series call Hugh D. Carter at 458-1544.

AASCC DUES ARE DUE

Membership has it's benefits. However, your listings on the AASCC website and in the OAT Ticket Booklet, the opportunities to participate in the Exhibit Series and the Home & Garden Expo are all contingent on payment of 2011 dues. Don't delay, send your check of \$96 for Architects, \$70 for Professional and Associate Members to our Post Office Box today.

2011 AASCC LECTURE SERIES SCHEDULE

This year's Lecture & Exhibit Series theme is *Housing & Community Development - Past, Present & Future*. All Lectures and accompanying Exhibits are free and open to the public.

See "Lecture Series With Habitat" article on page two.

1st Places that Love People.

17 March 2011. Ross Gibson presents his overview of learning from architectural history in Santa Cruz. See article on page three.

2nd The Aptos Village Plan

16 June 2011. Matt Thompson of Thacher & Thompson Architects explains their design for the first Mixed Use Planned Unit Development in the County.

AASCC

Post Office Box 7462
Santa Cruz, California 95061

3rd The Delaware Addition

15 September 2011. Mark Primack recounts the design evolution of his efforts for a Mixed Use, Industrial Live/Work Neighborhood.

4th Workforce Housing

17 November 2011. Jeff Oberdorfer presents high density, transit oriented, green and affordable housing design solutions.

We have new Venue.

Our Lecture & Exhibit Series will be at *The Museum of Art & History* at the *McPherson Center*, located at 705 Front Street in downtown Santa Cruz.

Doors open 5:30 pm, with light refreshments and Exhibits in the Atrium. Lectures 6:00 pm to 7:15 pm, questions, discussion and Exhibits until 7:30 pm.

2011 AASCC SPECIAL EVENTS SCHEDULE

21 April 2011. Visit the new **Nordic Naturals World Headquarters** building in Watsonville. See "Tours" article page three.

21 May 2011. The 16th **Open Architecture Tour** is back! See article page three.

20 October 2011. Visit the new **Saint John's Episcopal Church** in Aptos.

To reserve your space on a Tour, call Jim Stroupe at 688-3300.

Rusticated Fenestration. Roma 12 June 1975.

